

# Symposium on ASIA-USA Partnership Opportunities

Friday, April 22, 2016

Renaissance Atlanta Waverly Hotel & Convention Center, 2450 Galleria Pkwy., Atlanta, GA, USA

[WWW.KENNESAW.EDU/SAUPO](http://WWW.KENNESAW.EDU/SAUPO)



## *Master of Ceremony:*

Dr. May Gao, SAUPO Chair, Asian Studies Coordinator; Prof. of Communication & Asian Studies, KSU

## *Assistant Master of Ceremony:*

Dr. Shelbee NguyenVoges, SAUPO Assistant Vice Chair, Assistant Professor of Education, KSU

**7:00-8:00 am: Registration, Breakfast & Networking, Sponsored by Womble Carlyle Sandridge & Rice, LLP**

## **8:00-8:30 am: Opening Remarks and Keynote Speeches**

- Dr. May Gao, SAUPO Chair
- Dr. Ken Harmon, Provost and Vice President of Academic Affairs, KSU
- Mr. Jim McGee, Sr. Director Government Relations, Huawei Technologies USA, Inc.
- Ms. Lola Kress, White House Initiative on AAPIs regional network

## **8:30-9:45 am: Sponsored by KSU Coles College of Business**

### **SAUPO Panel #1. Global Branding: From Traditional to Digital Economy**

#### *Co-Moderators:*

- Dr. Kat Schwaig, Dean, Coles College of Business, Dinos Eminent Scholar, Prof. of IS, KSU
- Ms. Marcy Sperry, Trademark/IP Attorney, Of Counsel, The Sladkus Law Group

#### *Speakers:*

- Mr. Brian Bieron, Executive Director, Public Policy Lab, eBay Inc.
- Mr. Norikazu Mori, Chief Executive Director, Japan External Trade Organization (JETRO)
- Mr. Brett O'Brien, Managing Director, The Glover Park Group
- Ms. Natalie Oldfield, President, Success Through Trust, Canada

**9:45-10:15 am: Morning Networking Break, Sponsored by the Confucius Institute at KSU**

## **10:15-11:30 am: Sponsored by KSU Southern Polytechnic CEET**

### **SAUPO Panel #2. Technology and Innovation in Asia**

#### *Moderator:*

- Dr. Hai Ho, SAUPO Vice Chair, Associate Professor of Engineering, KSU

#### *Speakers:*

- Mr. John Wheeler, Director of Services Strategy, Offerings and Alliances, IBM
- Mr. David Kirk, President & CEO, Murata Electronics
- Mr. Sandeep Dadlani, Executive Vice President & Head of Americas, Infosys Ltd
- Mr. Phil Thompson, Partner, Moore Ingram Johnson & Steele, LLP

**11:30 am-1:00 pm: Networking Lunch Buffet, Sponsored by Huawei Technologies, Inc.**

**1:00-1:30 pm: KSU Asian Studies Advisory Board New Member Induction Ceremony**

*Marshall:* Dr. Robin Dorff, Dean, College of Humanities and Social Sciences, KSU

*New members to be inducted into KSU Asian Studies Advisory Board (2016-2018)*

1. Ms. Estrella Cramer, Asia Resource Group, UPS
2. Ms. Patricia Decker, U.S. Operations Director, Habitat for Humanity
3. Mr. Yoshi Domoto, Executive Director, Japan-America Society of Georgia
4. Ms. Lucy Lu, Global Managing Partner, Lucy Lu & Associates
5. Mr. George Mui, U.S. Dept. of Commerce-MBDA; White House Initiative on AAPIs RN
6. Mr. Anh Nguyen, Data Dissemination Specialist, U.S. Census Bureau
7. Ms. Masae Okura, Partner, Fisher Broyles
8. Mr. Frank Su, President, Kids'R'Kids China
9. Ms. Ying "Springna" Zhao, Special Advisor to the Governor's Office of Alabama

**1:30-2:15 pm: Keynote Speeches, Sponsored by KSU College of Humanities and Social Sciences**

- The Honorable Julia Nesheiwat, Presidential Deputy Envoy, U.S. State Department

**2:15-2:45 pm: Afternoon Networking Break #1, Sponsored by Fonda Technology Co. Ltd. (China)**

**2:45-4:00 pm: SAUPO Panel #3. New Initiatives in Asia Pacific**

*Moderator:*

- Mr. Henry Yu, Executive Director, Asian Investors Consortium

*Speakers:*

- Mr. Patrick Kirwan, Director, Trade Promotion Coordinating Comm, U.S. Dept. of Commerce
- Mr. Raymond Cheng, President & CEO, SoZo Solutions (Huawei VAP)
- Mr. Dan Ponder, Mayor, City of Donalsonville, GA; Profile in Courage Award Recipient; Former State Representative of Georgia
- Mr. Michael Mylrea, U.S. Dept. of Energy & Pacific Northwest National Laboratory
- Mr. Adil Kabani, Private Equity Associate, Overseas Private Investment Corporation

**4:00-4:30 pm: Afternoon Networking Break #2, Sponsored by Kids'R'Kids China**

**4:30-5:45 pm: Sponsored by Lucy Lu & Associates**

**SAUPO Panel #4. Global Trends in Media & Education**

*Moderator:*

- Mr. Li Wong, Publisher & CEO, Georgia Asian Times

*Speakers:*

- Mr. Greg Agvent, Senior Director of News Operations, CNN
- Mr. Paul Jenkins, Marvel Comics
- Ms. Crystal Rhodes, Director of Operations, Kids'R'Kids China
- Ms. Lucy Lu, Global Managing Partner, Lucy Lu & Associates

**5:45-6:00 pm: Closing Remarks**

- Mr. Michael Sullivan, Managing Partner, Womble Carlyle Sandridge & Rice, LLP.

**6:00-7:30 pm: SAUPO Networking Cocktail Hour & Students Mocktail Hour**