

# 2017 SAUPO Program

## Symposium on ASIA-USA Partnership Opportunities

Largest Asia Business Conference in the USA

SAUPO Day: Friday, April 14, 2017

Loews Atlanta Hotel, 1065 Peachtree St. NE, Atlanta, GA 30309

*This version was updated on April 14, 2017 by May Gao, SAUPO Chair.*



*April 13, 2017 Night before SAUPO*

*In Saltwood Restaurant, Loews Atlanta Hotel (1<sup>st</sup> floor)*

**5:00-6:30pm: SAUPO Shark Tank (for Sponsors, Speakers, Investors, VIPs, By Invitation Only!)**

**6:30-8:30pm: SAUPO VIP Reception (for Sponsors, Speakers, Investors, VIPs, By Invitation Only!)**

**Co-Moderators:**

- Dr. May Gao, SAUPO Chair
- Mr. Robert Striar, President, M Style Marketing
- Ms. Springna Zhao, VP for Investment, Stifel

**Shark Tank Presenters (each for 3 minutes by all Gold, Platinum and Presidential sponsors):**

1. Dr. Robin Dorff, Prof. of Political Science & Int'l Relations; Dean, CHSS, KSU
2. Dr. Sweta Sneha, SAUPO Vice Chair, Coles College of Business, KSU
3. Mr. Jim McGee, Sr. Director Government Relations, Huawei Technologies USA, Inc.
4. Mr. Martin Judge, Jr., Chairman & Mr. Ed Wang, President, China Arena Football League (CAFL)
5. Mr. Michael Sullivan, Managing Partner, Womble Carlyle Sandridge & Rice, LLP.
6. Ms. Lucy Lu, Global Managing Partner, Lucy Lu & Associates
7. Mr. Frank Su, President, Kids'R'Kids China
8. Ms. Lori Lane, SVP, New Homes Division, Berkshire Hathaway HomeServices
9. Mr. Michael Godin, Vice President, WePartner
10. Ms. Estrella Cramer, Supplier Diversity Director, UPS
11. Dr. Jon Preston, Interim Dean, College of Computing and Software Engineering, KSU
12. Mr. Jinsong Yang, CEO, McKinley Homes

*April 14, 2017 SAUPO Day Program  
In Ellington Ballroom, Loews Atlanta Hotel (14<sup>th</sup> floor, C-Level)*

**7:00-8:20am: Registration, Breakfast and Networking, Sponsored by Womble Carlyle Sandridge & Rice, LLP.**

**\* String Quartet Live Performance, Sponsored by McKinley Homes**

**8:30-9:00am: Opening Remarks, sponsored by Berkshire Hathaway HomeServices**

- Dr. May Gao, SAUPO Chair
- Ms. Estrella Cramer, Supplier Diversity Director, UPS
- Mr. George Mui, U.S. Dept. of Commerce-Minority Business Development Agency (MBDA)
- Mr. Daniel Forsman, President & CEO, Berkshire Hathaway HomeServices

**9:00-10:15am: Sponsored by KSU College of Humanities and Social Sciences**

**SAUPO Panel #1. Building Partnerships and Creating Jobs in USA**

**Ellington Ballroom, Salon DEF**

*Moderator:* Dr. Robin Dorff, Prof. of Political Science & Int'l Relations; Dean, College of Humanities and Social Sciences, KSU

*Speakers:*

- Mr. Donald Morrissey, Congressional Affairs, Huawei Technologies USA, Inc.
- Mr. KC Pang, Executive Vice President, GD Copper USA, Inc.
- Mr. Klaus-Peter Beck, Chairman, Board of Trustees, ASKO-Europe Foundation
- Mr. Michael Sullivan, Managing Partner, Womble Carlyle Sandridge & Rice, LLP.

**10:15-10:45am: Morning Networking Break, Sponsored by WePartner**

**10:45-12:00noon: Sponsored by KSU Coles College of Business**

**SAUPO Panel #2. Global Branding: From Traditional to Digital Economy**

**Salon DEF, Ellington Ballroom**

*Co-Moderators:*

- Dr. Kat Schwaig, Dean, Coles College of Business, Dinos Eminent Scholar, Prof. of IS, KSU
- Ms. Mandy Brooks, Assistant Dean and Senior Lecturer of Marketing, Coles College of Business, KSU

*Speakers:*

- Mr. Brad Taylor, Vice President, National Accounts, The Coca-Cola Company
- Ms. Jessica Cork, VP, Public Relations, YKK Corporation of America
- Mr. Robert Striar, President, M Style Marketing
- Ms. Marcy Sperry, Founding Partner, Sperry IP Law LLC

**12:00noon-2:00pm: Networking Lunch Buffet with Keynote Speeches,**

**Sponsored by China Arena Football League (CAFL)**

- Mr. Sam Olens, President, Kennesaw State University
- Dr. Yasukata Fukahori, Deputy Consul General, Consulate-General of Japan in Atlanta
- Mr. Stan Shengqi Wang, Managing Partner, Tenfunder Investment Group (China)
- Mr. Martin Judge, Chairman/Founder & Ed Wang, President, China Arena Football League (CAFL)

## **Afternoon Concurrent Sessions First Wave: 2:00-3:00pm**

**2:00-3:00pm: Sponsored by Southern Polytechnic College of Engineering & Engineering Technology**

**SAUPO Panel #3: Technology and Innovation**

**(Concurrent Session, in Salon DEF, Ellington Ballroom).**

*Moderator:* Dr. Hai Ho, SAUPO Vice Chair, Chair & Associate Professor, Department of Computer Engineering, KSU

*Speakers:*

- Mr. Michael Mylrea, Manager for Cybersecurity, PNNL, U.S. Dept. of Energy
- Mr. Joseph Burroughs, Director, Combined Cycle Projects, GE Power
- Mr. Alay Mehta, VP of Raycom Media
- Mr. Nagendra Roy, Senior Director –IT, Aptude, Inc.

**2:00-3:00pm: SAUPO Panel #4: Healthcare in 21st Century**

**(Concurrent Session, in Ellington Ballroom Salon BC).**

*Moderators:*

- Dr. Sweta Sneha, SAUPO Vice Chair, Coles College of Business, KSU

*Speakers:*

- Mr. Bill Fox, SVP, MarkLogic
- Mr. Bryan Fowler, CEO, Truitt Health
- Dr. Raj Pandya, President & CEO, Unicore Health
- Ms. Marsha Suber, AVP, Cancer Treatment Centers of America
- Ms. Jodie Braner, Vice President, Willis Group

**3:00-3:30pm: Afternoon Networking Break #1, Sponsored by UPS**

## **Afternoon Concurrent Sessions Second Wave: 3:30-4:30pm**

**3:30-4:30pm: Sponsored by Lucy Lu & Associates**

**SAUPO Panel #5: Chinese Inbound M&A in USA**

**(Concurrent Session, in Salon DEF, Ellington Ballroom).**

*Moderator:* Mr. Madhu Madhusudan, Founder & CEO, VectorSpan Inc

*Speakers:*

- Ms. Lucy Lu, Global Managing Partner, Lucy Lu & Associates
- Ms. Springna Zhao, VP for Investment, Stifel
- Ms. Sandy Chu, Principal & National Leader, China Business Group, Grant Thornton LLP
- Ms. Betsy Turner, Partner, Martenson, Hasbrouck & Simon LLP

**3:30-4:30pm: Sponsored by Kids'R'Kids China**

**SAUPO Panel #6: Global Trends in Education**

**(Concurrent Session, in Salon BC, Ellington Ballroom)**

*Moderator:* Dr. Shelbee NguyenVoges, Associate Professor of Education, SAUPO Vice Chair

*Speakers:*

- Ms. Crystal Rhodes, Director of Operations, Kids'R'Kids China
- Mr. Stephen Haverfield, President, JET Alumni Association of the Southeast
- Mr. Todd Harwell, Regional Recruiter at Peace Corps
- Mr. Mark Schulte, Education Director, Pulitzer Center on Crisis Reporting

**4:30-5:00pm: Afternoon Networking Break #2,  
Sponsored by KSU College of Computing and Software Engineering**

**5:00-6:15pm: SAUPO Panel #7. Future Entertainment & Media  
Salon DEF, Ellington Ballroom**

*Moderator:*

- Dr. Penny Prime, Professor of Economics, Georgia State University; Director, China Research Center

*Speakers:*

- Mr. Rick Cole, SVP, Int'l Technology & Operations, Turner Broadcasting
- Mr. Yu'an Zhang, Vice President, China Daily USA
- Mr. Mike Burkenbine, CEO, Becket Film Fund
- Ms. Jin Wang, Director, China Practice Lead, Bennett Thrasher

**6:15-7:30pm: SAUPO Networking Cocktail Hour & Students Mocktail Hour,  
Sponsored by Huawei Technologies, Inc.**

**About 2017 SAUPO:** Thanks to your support, the Symposium on ASIA-USA Partnership Opportunities (SAUPO) has become the largest Asia business conference in the U.S., since its inauguration in 2011. 2017 SAUPO will be held on Friday April 14, 2017 in Loews Atlanta Hotel, at 1065 Peachtree St. NE, Atlanta GA USA. About 350+ audience will come from Asia, North America, Middle East, Europe and Africa, with many of them being global business leaders. In addition, we will have officials from U.S. Dept. of Commerce, the U.S. Department of Energy, the U.S. Dept. of Interior, MBDA, and diplomats from China, Japan, Korea, and India at SAUPO. The main purposes of SAUPO are information exchange, network building, global visibility, and investment to/from Asia. We will also have a delegation of around 35+ Chinese investors at 2017 SAUPO.

### **2017 SAUPO Exhibitors:**

1. Aptude
2. Bennett Thrasher
3. Berkshire Hathaway HomeServices
4. China Arena Football League (CAFL)
5. Delta Air Lines
6. Fly Emirates
7. Grant Thornton
8. Huawei Technologies USA, Inc.
9. Kids'R'Kids China
10. KSU Bagwell College of Education
11. KSU Coles College of Business
12. KSU College of Computing and Software Engineering
13. KSU College of Humanities and Social Sciences
14. KSU Southern Polytechnic College of Engineering & Engineering Technology
15. KSU University College
16. Lucy Lu & Associates
17. Martenson, Hasbrouck & Simon LLP.
18. McKinley Homes
19. M Style Marketing
20. Renasant Bank
21. UPS
22. U.S. Fish and Wildlife Service, U.S. Department of Interior
23. WePartner
24. Womble Carlyle Sandrige and Rice, LLP.