

2022 SAUPO Program (Draft)

Symposium on ASIA-USA Partnership Opportunities

Largest Asia Business Conference in the USA

This version was updated on Feb. 15, 2022 by Dr. May Gao, SAUPO Chair.

SAUPO is organized by the Asian Studies Program of KSU's Interdisciplinary Studies Department (ISD).



9:00am to 3pm, Friday April 8, 2022, saupo.kennesaw.edu

Renaissance Atlanta Waverly Hotel, 2450 Galleria Pkwy, Atlanta, GA 30339

SAUPO 2022 will be live streamed via Zoom Webinar.

SAUPO 2022 Itinerary: Friday April 8, 2022 from 9:00am to 6:00pm

9:00am-9:30am: Opening & Introductions, sponsored by KSU Office of VP for Research

- May Gao, SAUPO Chair, Professor of Communication & Asian Studies, KSU (confirmed)
- Thierry Leger, Senior Associate Dean, Radow College of Humanities and Social Sciences, KSU (confirmed)
- Phaedra Corso, Vice President for Research, Kennesaw State University (confirmed)
- Honorable Kazuyuki Takeuchi, Consul General of Japan in Atlanta (confirmed)

9:30am-10:30am: Sponsored by KSU Radow College of Humanities and Social Sciences & KSU WellStar College of Health and Human Services

SAUPO Panel #1: Pandemic, Communication and Organizations

Moderator: Monica Swahn, Dean, WellStar College of Health and Human Services, KSU

- Dan Forsman, President & CEO, Berkshire Hathaway HS Georgia Properties (confirmed)
- Sophia Marshall, VP of Organizational Communication, WellStar Health System (invited)
- Robert Striar, President, M Style Marketing (confirmed)
- JR Wilson, Vice President for Tower Strategy & Roaming, AT&T (confirmed)
- Nagendra Roy, President, Aanse Core (confirmed)

10:30am-11:00am: Morning Break, Sponsored by the State of Georgia & AanseCore

11:00am-12:00noon: Sponsored by KSU Coles College of Business

SAUPO Panel #2: Global Supply Chains, Business and Partnerships

Moderator: Ian Ferguson, Dean, Southern Poly College of Engineering and Engineering Technology

- David Kirk, President & CEO, Murata Electronics (confirmed)
- Jessica Cork, SAUPO advisor, VP, Public Relations, YKK Corporation of America (confirmed)
- Marcy Sperry, Trademark/IP Attorney, Vivid IP (confirmed)
- Wendy Lu, SAUPO advisor, Partner, International Tax Services, Aprio (confirmed)
- Stacy Watson Director, Economic & Industrial Development, Georgia Ports Authority (confirmed)

12:00noon-1:30pm: Sponsored by Berkshire Hathaway HomeServices Georgia Properties (BHHS)
SAUPO Networking Lunch

1:30pm-2:30pm: Sponsored by KSU Coles College of Business

SAUPO Panel #3: Doing Business with Asia

Moderator: Dr. Doug Moodie, SAUPO Vice Chair, Professor of Management, KSU (confirmed)

- Stella Xu, Georgia Department of Economic Development (confirmed)
- William Strang, President, TOTO USA (confirmed)
- Candy Nip, Director, Hong Kong Economic & Trade Office, NYC (invited)
- Lucy Lu, Global Managing Partner, aiLegal & Law

2:30pm-3:00pm: Afternoon Networking

Sponsored by Hong Kong Economic & Trade Office, NYC & Aprio

SAUPO 2022 goes from 9am to 3pm, Friday April 8, 2022, in person.