

2020 SAUPO Sponsorship Opportunities

Friday April 10, 2020 @ Renaissance Atlanta Waverly Hotel & Convention Center



Levels of sponsorships and benefits: (* stands for “Yes”)

	Benefits to sponsors	Co-Organizer \$30,000	Presidential \$20,000	Diamond \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,500	Partner \$600
1	Free conference passes	35 passes	25 passes	15 passes	8 passes	6 passes	4 passes	3 passes	2 passes
2	Logo on flyer	*	*	*	*	*	*	*	*
3	Honorary mention by SAUPO Chair	*	*	*	*	*	*	*	*
4	Logo on web	*	*	*	*	*	*	*	*
5	Logo on program	*	*	*	*	*	*	*	*
6	Supporting KSU Asian Studies	*	*	*	*	*	*	*	*
7	Photos with keynotes & KSU leaders	*	*	*	*	*	*	*	*
8	Lunch Table Naming	*	*	*	*	*	*	*	*
9	Company Table	Premium Booth	Premium Booth	Premium Booth	Premium Booth	Company Booth	Company Booth	Company Booth	
10	VIP Networking tickets	20 VIP tickets	15 VIP tickets	10 VIP tickets	5 VIP tickets	3 VIP tickets	2 VIP tickets	1 VIP tickets	
11	Speaker Opportunity	*	*	*	*	*	*		
12	Media Advertisement	*	*	*	*	*	*		
13	Ad in SAUPO program	2-page Ad	2-page Ad	2-page Ad	1-page Ad	1-page Ad	½-page Ad		
14	Bonus Meal/Panel/Break Sponsorship	*	*	*	*	*			
15	Recognition as “Official Sponsor”	*	*	*	*	*			

- All opportunities in Bonus Sponsorship and speaker recommendation are based on a first come, first serve basis.
- Media advertisement opportunities include marketing at Global Atlanta, Georgia Asian Times, Korean Daily, World Journal and SAUPO social media platforms.